

Shruti Chandra

I'm a UX leader with a 20+ year track record of launching transformative, beautiful, and meaningful products—while growing high-performing, multidisciplinary teams.

SKILLS

Lead expert UX design, research, and content

Develop and scale managers and teams

Craft and implement data-driven strategy

Define processes and team best practices

Drive cross-functional alignment

Shape thriving culture and organizations

RECENT EXPERIENCE

Google, Senior UX Manager

2018 - PRESENT | NYC

— Local Search UX Lead

Served the needs of billions of users for place-related queries on Google Search. Scaled the UX team 2x and added visual and motion capabilities. Launched products to increase users' trust while meeting complex compliance requirements.

— Google.org Fellow

Led design, strategy and brand for Global.health, a first-in-class data acquisition and visualization platform for researchers to address the COVID-19 crisis.

— Google Ads UX Manager

Led UX for Search Ads platform to drive \$100B+ in annual revenue. Drove strategic investments including the Google Ads mobile app relaunch and ad format innovations to improve usability and performance.

Independant Design Director

2002 - 2018 | NYC

Led cross-functional teams to deliver best-in-class UX, design strategy, brand and research. Clients: Mount Sinai, First Republic, Intel, Lilly, Merck.

Capsule, Director of UX

2015 - 2016 | NYC

Defined the 0-to-1 strategy and vision for the brand and digital ecosystem from MVP to launch.

Method, Design Lead

2013 - 2015 | SF/NYC

Led project engagement teams to design and deliver strategy and design for digital experiences.

EDUCATION

Parsons School of Design

M.F.A. Design & Technology

University of Virginia

B.A. Financial Economics

Minor: Computer Science

CONTACT

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